



Global Radiology CME

International CME for Today's Radiologist

Imaging in Israel – 2017 Radiology Conference



Tuesday June 5 – Thursday June 8, 2017
The Dan Tel Aviv Hotel
21 AMA PRA Category 1 Credits™

Sponsorship & Exhibition Opportunities



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Dear Industry Partner,

Global Radiology CME is proud to produce this premiere educational course. Strong corporate involvement will help to make the Imaging in Israel - 2017 course successful and we are extremely grateful for your support.

Global Radiology CME is pleased to provide multiple ways for your organization to be involved in the upcoming event. The variety of promotional opportunities allows for different ways to maximize your visibility and be part of a great educational experience. We expect meeting attendance to be 99% physicians, mostly radiologists.

You are invited to be part of a cutting edge educational program, and have excellent one on one networking opportunities with Radiology decision makers and leaders. Showcase your company to radiologists from around the world by supporting radiology education.

For more information, contact:

Liat Halevy/Tal Leizer

at: +972-54-490-5966 / +972-54-7464555
or toll free at: 844-4-RADCME | 844-472-3263 Option 5
email at: momenteam55@gmail.com

-or-

Natalie Rice

toll free at: 844-4-RADCME | 844-472-3263 Option 2
email at: natalie.rice@globalradcme.com
Website: www.globalradcme.com

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List of sponsorship items:

\$10,000 Platinum (2 Opportunities):

Platinum sponsors have the option of choosing one of the support items below or may contact Global Radiology CME to discuss other options.

- Non CME Dinner Symposium or Focus Group (F&B/AV not included) Attendance limited - call for details.
- OR-
- Non CME Lunch Symposium or Focus Group (F&B/AV not included) Attendance limited - call for details.

Includes:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Pre-conference registration list (One time use – email addresses only)
- Post-conference registration list (One time use – email addresses only)
- Pre-registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 6 representatives to attend our registration reception held in the exhibit area
- Four (4) non CME registrations

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\$7,500 Gold (2 Opportunities):

Gold sponsors have the option of choosing one of the support items below or may contact Global Radiology CME to discuss other options.

- Company sponsored morning coffee breaks for registrants for 3 days (Global Radiology CME menu choice) (1 opportunity)

-OR-

- Company sponsored afternoon coffee breaks for registrants for 3 days (Global Radiology CME menu choice) (1 opportunity)

Includes:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Pre-conference registration list (One time use – email addresses only)
- Post-conference registration list (One time use – email addresses only)
- Pre-registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 4 representatives to attend our registration reception held in the exhibit area
- Two (2) non CME registrations

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\$5,000 Silver (2 Opportunities):

Silver sponsors have the option of choosing the support item below or may contact Global Radiology CME to discuss other options.

- Registration Reception (F&B not included)

Includes:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Pre-registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 2 representatives to attend our registration reception held in the exhibit area
- Two (2) non CME registrations

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MARKETING AND ADVERTISING OPPORTUNITIES:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration \$400
- Banner Ad on Meeting website \$500
- Hotel Guestroom Keycards (Attendee hotel keycard with your company's name imprinted on it) \$1,000
- Door Drop at Hotel \$700
- Charging Station with signage \$500

OTHER OPPORTUNITIES (call for pricing):

- Banner advertisements
- Hand sanitizer kiosk
- Conference Briefcase
- Lanyards
- Conference badges
- Notepads and pens

If there is something that your company would like to sponsor but it is not listed, please contact:

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Natalie Rice

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email at: natalie.rice@globalradcme.com

We will work with you to create the opportunity that works best for your company.

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EXHIBIT OPPORTUNITIES:

Companies that do not wish to purchase a sponsorship but wish to display their products or equipment can purchase exhibit booth space.

\$1800 Exhibitor Space (12 opportunities):

The exhibit space fee includes:

- 2 x 3 meter booth
- 2 meter skirted table
- 2 Chairs
- Electricity and internet access.
- Identification sign with company name.
- Listing for 11 months in the Global Radiology CME online exhibitor directory
- Listing in Exhibitor Directory with company description and contact information
- Pre-registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Global Radiology CME will send email blast)
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Terms of payment:

50% due with a signed contract
50% due by April 25'th 2017

Payment methods:

Bank Transfer payable to **Diesenhau-Unitours Incoming Tourism (1998) Ltd. / RAD17**

FIBI - The First International Bank of Israel Ltd. - The Opera Branch 044
Account number: 293342; Address: Haopera Tower, 1 Allenby Street, Tel Aviv 63321, Israel
BIC SWIFT Code: FIRBILITXXX; IBAN Code: IL090310440000000293342

Credit Card

Please charge NIS _____ Visa/Diners Club Master Card American Express

Number _____
Expiration Date _____

Last 3 digits on back of card _____

Name on Credit Card _____
ID Number of card older _____

Cancellation policy:

For a written cancellation received in writing before April 1, 2017 : 50% of the full exhibition fee will be charged. Thereafter – charge of full exhibition fee.

Note: By signing this EXHIBITION BOOKING FORM we acceptance the Terms and Conditions detailed below.

Signature _____ Date _____

Rates (in US\$)- Israeli based companies are subject to 17% VAT

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Sponsorship Application Form (2 pages)

Please complete the following information and return to the Exhibition Manager:

Liat Halevy/Tal Leizer - Momenteam
Kfar Saba, Israel
Tel: +972-54-4905966 / +972-54-7464555
Fax: +972-151-7670734
Email: momenteam55@gmail.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Company name	
Contact name	
Address	
Post/Zip code	
Country	
Telephone	
Fax	
Email	
Web - Site	

* Name of the company - as you would like it to appear on all acknowledgments

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